

# BODYLOGIC 바디로직

Good posture can change your life! Smartwear for body shape!



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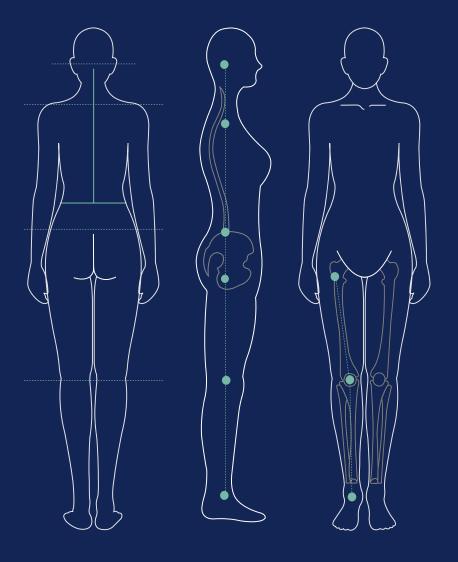


## Good posture can change your life! Smartwear for body shape!

BODYLOGIC is a company that specializes in functional clothing to facilitate the happiness of customers through good posture and a healthy and beautiful body. We produce and sell new-concept functional clothing applying the Torque Band of Multiple Densities technology (TBMD), a patented technology.

# Body-shaping inner wear corrects only the shape of the body, but BODYLOGIC corrects both the shape and posture of the body.

General body-shaping clothing corrects the shape of the body by simply pressing down excess flesh, but the BODYLOGIC Reformer Pants correct posture while shaping the body beautifully by delivering energy to the muscles and bone structure via the Torque Band, which is BODYLOGIC's patented technology.





## THE IMPORTANCE OF GOOD POSTURE

Our body's spine and joints are interconnected, so if any part of the body is out of balance, the entire body, such the spine and legs, can become slanted.

If the balance of the body is broken, not only the body line collapses, but it can cause pain in the body such as the waist, pelvis, and legs. And it can adversely affect internal organs in turns.

# FUNCTIONAL CLOTHING DESIGNED FOR POSTURE IMPROVEMENT

BODYLOGIC's patented technology, the Torque Band, improves the balance and posture of the body by stimulating the muscles and the skeletal system.

Patent registration in Korea, Japan, China, and EU completed!







Pull the left/right shoulder band to straighten out the shoulders.

It pulls the shoulders towards you back and straightens them in yet another form.

It does not exert pressure on the underarms and comfortably wraps around so that extra fat does not bulge out.

Supports the breasts and pulls the side of the breasts back.

All bands are connected and support the back.

Liaises the pressure focused on the back towards the lower abdomen.

/-Designed

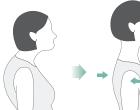
The Ergonomically-Designed
Quadruple Direction Taping
(Torque Band) Straightens Out
Rounded Shoulders And Improves
Forward Head And Sway Back.



## REFORMER TANK TOP FOR FORWARD HEAD

Forward head posture induces rounded shoulders and a swayback. That being so, if rounded shoulders are straightened, the back is also straightened and the neck and head that is bent forward also straightens out. This is because of the physical nature of our bodies in which the neck, shoulders, and back are all connected and influence each other.

Side View



Top View



**Tank top for Men** Black, Light Gray



**Tank top for Women** Black, Beige



**Crop top for Women**Black, Beige



**Tank top for Junior**White



# BODYLOGIC Is Developed Through Professional Chiropractic Advice And Oriental Clinical Testing.

#### CHIROPRACTIC:

A manual treatment method that diagnoses, treats, and prevents influences on health from malfunctions of the nervous-muscle-skeletal system.

Stably supports the waist.

Lifts the pelvis and wraps it stably.

Lifts the hip line.

Rotates the thighs for resilience and slimming!

Protects the knees.

Rotates the calves for a slimmer line!



# BODY**LOGIC**

# STRAIGHTENING THE PELVIS, REFORMER TIGHTS

Generally, when the pelvis tilts forward, it impacts the tilting of the spine, leading to the change of a stooped upper body and two legs that tilt inward in the case of bow legs/warped legs. According to the degree by which the two legs are turned, there is a difference in leg lengths.



BODYLOGIC Reformer Tights straighten the pelvis and turn inwardly tilted legs outward. The pants deliver the same stimulation (turning energy) to both legs of the wearer to help the body improve right and left balance.

Ankle Tights for Women (Classic)
Black



Knee Tights for Women (Light)
Black



Ankle tights for Men (Light) Black



# Attain Proper Posture Today. Anytime, Anywhere, BODYLOGIC!

Stably supports the waist.

Lifts the hip line.

Lifts the pelvis and wraps

Presses the lower abdomen.

Rotates the thighs for resilience and slimming!

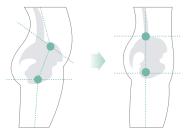


# BODY**LOGIC** 바디로직

## REFORMER GIRDLE FOR PROPER POSTURE

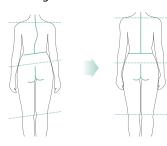
BODYLOGIC's lower body clothing (girdle/tights) was designed to stimulate the pelvis and muscles with the Torque Band when walking, which produces better effects when worn during times when you are more active.

#### Pelvis



Corrects anterior pelvic tilt

#### Left-Right Balance



Improves body symmetry

#### Short Girdle for Women (Light) Beige

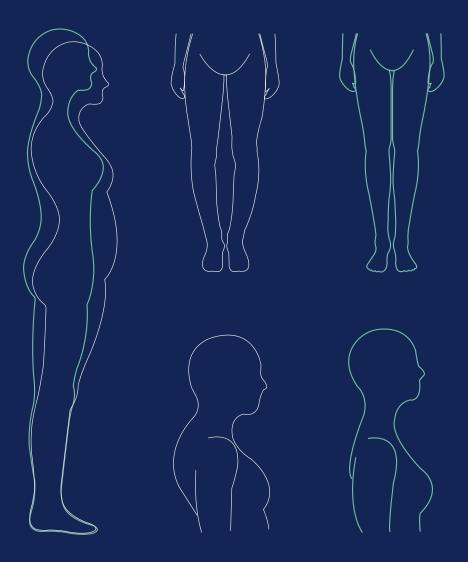


#### Mid-thigh Girdle for Women Mid-thigh Girdle for Men (Classic) Beige, Black



# (Light) Black







# RESULTS OF USE (Clinical results of BODYLOGIC Reformer Tights)

The posture correction effect of Reformer Tights was verified under the supervision of Dr. YunSook Cho of the SEASUN Korean Medicine Clinic. (Participants: 20 persons; Average period worn: 44 days)

Before	After	Overlap	Before	After	Overlap

Straightens up and increases height

Fixes uneven body and straightens bent legs

# **4 UPs** by BODYLOGIC

Beautifies the shape of the body. Shape Up!

Hip Up! Lifts up the hip line and slims the lower abdomen.

Straighten Up! Straightens legs and increases height.

Tone Up! Improves the elasticity and balance of the body.

# **2 SLIMs** by BODYLOGIC

Slim Thighs Slims and smoothens the thighs. Slim Calves Slims and straightens the calves.

## **CHECKLIST FOR SLANTED POSTURE**

People who need the BODYLOGIC Reformer Pants

The neckline leans to one side when wearing a t-shirt.

The back is bent, and the neck and head tilt forward.

Have rounded shoulders, and the neck and shoulders often feel stitched.

The lower abdomen protrudes, and the buttocks sag.

When wearing a skirt, the skirt turns to one direction.

Pelvic pain and menstrual pain are severe.

The gap between the two legs is wide.

The inner or outer sides of shoe soles wear down severely.

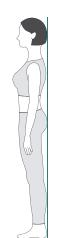
## **SELF-DIAGNOSIS OF A FORWARD HEAD**

Check using this simple test!

1 With your back to the wall, stand with your usual posture about 30 cm away from of the wall.

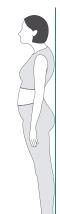
2 Maintaining your posture, walk backwards towards the wall.

3 Stand so that your heels and buttocks are touching the wall.



#### Normal

If your heels, buttocks, and head touch the wall, your posture is normal.



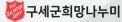
#### Forward Head

If your heals and buttocks touch the wall but your head does not touch the wall, you have forward head.









BODYLOGIC donates a portion of profits each month.